Santiago Caram

Economist • Researcher • Educator • Consultant

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CAREER

Assistant Professor of Economics
Bournemouth University
United Kingdom, 2023–2026

Adjunct Lecturer in Economics
University of Tuscia
Civitavecchia, Italy, 2020–2022

Senior Economist
Pymnts.com
Buenos Aires, Argentina, 2016–2017

Tax Analyst
Revenue State Taxes Agency (ARBA)
Buenos Aires, Argentina, 2009–2016

RESEARCH AREAS

ICT Governance & Public Procurement
ICT & Information Diffusion
Environmental Economics
Labor, Personnel & Innovation Economics

ANALYTICAL TOOLKIT

Cross-sectional & panel-data models
Non-parametric & semi-parametric estimation
Matching estimators (ATT) & causality testing
Time series & statistical modelling
Composite-index design
Data curation & primary data collection

SOFTWARE

Proficient in Stata, EViews, OxMetrics, Jamovi, MS Office, LaTeX
Intermediate in R, MATLAB
Basic in Quarto, Python

HONOURS

Fellow Advance HE (FHEA), United Kingdom, 2026–present
Full doctoral fellowship, University of Messina & MIUR*, 2018–2021
M.A in Economics scholarship, Universidad del CEMA, 2013–2014

*Ministry of Education & Research

LANGUAGES

Spanish (native)
English (C1)
Italian (C1)
Portuguese (A1)

BIOGRAPHY

Santiago Caram is an economist, researcher and educator who applies econometric methods to labour markets, governance and public policy. He holds a Ph.D. in Economics, Management and Statistics from the University of Messina (2022), an M.A. in Economics from Universidad del CEMA and a Licentiate in Economics from Universidad Nacional de La Plata.

His research examines the shadow economy and taxation, labour markets, governance and gender equality, using cross-sectional, panel-data, non-parametric and semi-parametric methods, matching estimators and time-series tools on cross-country datasets. Santiago has 10+ years of experience turning complex data into evidence for decisions. He co-authored the Ecological Post-Keynesian Kaleckian Model for the Identity Group and Democracy at the European Parliament. He also designs composite indicators, including a public procurement transparency index published in *Government Information Quarterly*.

Santiago was Assistant Professor of Economics at Bournemouth University (2023–2026), where he led modules in statistics, quantitative analysis, mathematics for economists and financial econometrics. Earlier he was Adjunct Lecturer at the University of Tuscia (2020–2022) and module leader of Political Economy II. He is a Fellow of Advance HE and actively served as referee for top tier Q1 journals including the *International Journal of Economics & Finance*, *International Journal of Contemporary Hospitality Management* and *Industrial Marketing Management*.

His earlier career spans the public sector and industry. At the Revenue State Taxes Agency of Buenos Aires (2009–2016) he carried out quality-control reviews of tax information and built information-quality metrics. As Senior Economist at Pymnts.com (2016–2017) he designed payments-industry trackers, performed empirical analysis of online payment methods and curated an investment database. Santiago works in Spanish, English and Italian. He enjoys Italian coffee, cooking pasta and Argentinean barbacues while watching football matches.

SELECTED PUBLICATIONS

- "Workers in the Shadow Economy and Impact on Taxes: Findings from Advanced, Emerging and Developing Countries" (with S. Khorana and M. Biagetti), *Journal of Tax Administration*, forthcoming. (Lead author). https://jota.website/jota/forthcoming
- "Mind the Gap: Gender Equality and Economic Empowerment in the Commonwealth" (with S. Khorana), *The Round Table*, 115(5), 892–909. https://doi.org/10.1080/00358533.2025.2607588
- "Measuring Public Procurement Transparency with an Index: Exploring the Role of e-GP Systems and Institutions" (with S. Khorana and R.P. Nripendra), *Government Information Quarterly*, 2024, 41(3). https://doi.org/10.1016/j.giq.2024.101952

SELECTED WORK IN PROGRESS

- Migration and gender equality
- Cybersecurity and business environment performance
- Environmental commitments and artificial intelligence
- Government incentives and innovation in high-tech industries